



Name: Tejaswini S

Designation: Assistant professor

Specialization: Accounts and Taxation

Email :Linkedin: s.tejaswini@jainuniversity.ac.in

Qualification: Mcom, Phd(persuing)

Work Experience:9 yrs

Courses Facilitated: Management accounting, cost accounting, business law and banking regulations etc.

Member on Committees / Editorial Boards

Professional Memberships

Career Summary

To explore and expand the range of my knowledge and expertise and share them to lead students and participate in constructive and holistic learning programs

To seek challenging assignment and responsibility, with an opportunity for growth and career advancement as successful achievements.

ResearchInterest

Research interest is based on Social media marketing since it the core topic for my PhD work.

Research Publications

- Presented and published paper in UGC sponsored national seminar on topic “Career opportunities and challenges for women in educational sector” and paper has been published bearing ISBN no. 978-93-819792-6-6.
- Presented paper in international seminar on “A study on investors perception towards gold exchange traded funds” and paper is been published bearing ISBN no. 978-1-63041-692-8
- Presented and published paper in UGC sponsored national seminar on topic “A study on agricultural finance and agricultural insurance in microfinance “.
- Presented and published paper on “Impact of GST on performance of selected service sectors in Bangalore” in virtual international conference.
- Published a paper in SCOPUS “GST influence on pricing decisions of services and manufacturing industries”.
- Published and won a best paper award for “INCLUSIVE ENGAGEMENT THROUGH MF FOR SUSTAINABLE GROWTH” in national conference.
- Presented a paper in National conference on “Exploring the impact of social media in enhancing sustainable development of startup’s”.

	<ul style="list-style-type: none"> Presented a paper on “operational cost benefits through social media marketing-an empirical analysis from a managerial perspective”. Published a paper on social media marketing in E-commerce : A detailed Analysis of present developments
Articles / Case Studies	-
Consultancy / Projects	-
Books / Chapters	-
Activities	<ul style="list-style-type: none"> Guiding Bcom students for project centric learning and mentoring. Actively been a part of various committees as good team player. Has been a part of valuation as valuator in Jain (deemed to be university) and also vetting of question papers. Having a good knowledge on management accounting, cost accounting and business law papers.
Recognition / Awards	-
Seminar Conferences Attended	<ul style="list-style-type: none"> Participated in various FDP’s and seminars in college. Volunteered and has participated in the NAAC sponsored National Seminar on “Role of IQAC in higher Education with Reference to Women’s colleges “held on 24th and 25th September 2013 organized by BMS College for Women.